

Collaborative OB/Gyn Imaging: A Wine Country Retreat



SUNDAY – WEDNESDAY

March 23-26, 2025

THE ALILA NAPA VALLEY HOTEL AND RESORT

A World of Hyatt® Property • Adult Only Hotel (18+)

St. Helena, California

An unforgettable wine country retreat



Collaborative OB/Gyn Imaging: A Wine Country Retreat

OVERVIEW

The field of Women's Imaging brings together practitioners of Radiology, Obstetrics, Gynecology and other medical specialties who share a common interest and passion in providing diagnostic services and care unique to women's health. This course is designed to strengthen diagnostic imaging skills, enhance clinical practice and deepen one's knowledge of many current issues in gynecologic and fetal imaging with the intent of improving patient care. Over the 3 ½ day course we hope to provide a respite from the day-to-day work as a clinician by incorporating educational content with wellness exercises and gastronomical and viticultural delights.

Nestled amid Beringer Vineyards just minutes from downtown St. Helena, **Alila Napa Valley** is an adult-only retreat designed to immerse guests in wine country's charm and splendor.

Core concepts, practical applications, appropriate indications and diagnostic pearls will be highlighted with an emphasis on timely and accurate diagnoses and impact on outcome. Future directions and controversial topics will also be addressed.

Topics to be covered include maternal-fetal medicine, infertility, O-RADS, postmenopausal bleeding, endometriosis, high-risk pregnancy, infertility, first trimester lexicon terminology, performance standards, and benign, malignant, and emergency gynecologic conditions.

OBJECTIVES

At the completion of this course, the registrant will be able to:

- Employ suggested methods of accurate and effective reporting, communication skills, and attaining performance standards to improve patient care
- Diagnose benign, malignant, and potentially life-threatening gynecologic disease with the appropriate use of ultrasound, CT, and/or MRI
- Recognize how to use the O-RADS system for adnexal lesion characterization and risk stratification in clinical practice
- Differentiate the etiologies of postmenopausal bleeding based on imaging and incorporate recommended management options
- Identify adnexal torsion as a gynecological emergency to prompt timely management
- Accurately report and evaluate for endometriosis applying the SRU Consensus recommendations
- Diagnose etiologies of infertility with imaging and clinical management options
- Identify sonographic features of early pregnancy complications
- Employ the SRU Consensus recommendations for a first trimester US lexicon
- Understand the current strategies for prenatal genetic screening
- Identify normal fetal anatomy and variants which do not warrant additional testing
- Diagnose obstetrical and fetal complications with imaging and understand the clinical importance of various imaging findings

COURSE CHAIRS



Lori Strachowski, MD
Professor of Radiology and Biomedical Imaging and of Obstetrics, Gynecology, and Reproductive Sciences
University of California San Francisco



Liina Poder, MD
Professor of Radiology and Biomedical Imaging
Abdominal Imaging
Modality Director, Ultrasound
University of California San Francisco



Vickie Feldstein, MD
Professor Emeritus of Radiology and Biomedical Imaging
Abdominal Imaging and Ultrasound

COURSE FACULTY

(University of California, San Francisco unless indicated)



Juan M. González, MD, MS, PhD
Professor of Obstetrics, Gynecology and Reproductive Sciences
Division Director, Maternal-Fetal Medicine and Reproductive Genetics



Anita Moon-Grady, MD
Professor of Pediatrics;
Director, UCSF Fetal Cardiovascular Program



Mary E. Norton, MD
Professor and Vice Chair for Clinical and Translational Genetics; Obstetrics, Gynecology and Reproductive Sciences, David E. Thorburn, MD and Kate McKee Thorburn Endowed Chair in Perinatal Medicine and Genetics

COURSE FACULTY (CONT'D)



Mindy Goldman, MD
Professor of Gynecology and Gynecologic Surgery
Director, Gynecology Center for Cancer Survivors and At-Risk Women
Carol Franc Buck Breast Care Center



Priyanka Jha, MD
Associate Professor of Radiology
Stanford University School of Medicine
Stanford, CA



Evelyn Mok-Lin, MD
Associate Professor of Obstetrics, Gynecology and Reproductive Sciences
Medical Director, Center for Reproductive Health



Patricia Robertson, MD
Professor of Obstetrics, Gynecology, and Reproductive Sciences



Larry Rand, MD
Professor of Obstetrics, Gynecology, and Reproductive Sciences



Dorothy Shum, MD
Associate Professor of Radiology and Biomedical Imaging, Abdominal Imaging and Ultrasound
Chief of Ultrasound at Zuckerberg San Francisco General



Sara Whetstone, MD, MHS
Associate Professor of Obstetrics, Gynecology, and Reproductive Sciences



Collaborative OB/Gyn Imaging: A Wine Country Retreat

Sunday, March 23, 2025

1:30 pm	<i>Registration</i>	
3:25	Welcome and Course Overview	
3:30	Optimizing Your OB/Gyn US Practice: Workflow, Scheduling, QA, etc.	Lori Strachowski, MD Liina Poder, MD Vickie Feldstein, MD
4:15	The Patient Experience: Lessons Learned and How We Can Do Better	Vickie Feldstein, MD Patricia Robertson, MD Mindy Goldman, MD
5:00	<i>Adjourn</i>	
5:00- 6:00 pm	<i>Wine and Cheese Reception</i>	
8:00	Fireside Chat: Workplace Challenges	
9:00 pm	<i>Adjourn</i>	

Monday, March 24, 2025

6:30 am	<i>Registration and Breakfast</i>	
7:25	Announcements	Lori Strachowski, MD
7:30	O-RADS US: First Line Imaging Assessment of Adnexal Lesions	Lori Strachowski, MD
8:00	O-RADS MRI: Complimentary Tool to Improve Specificity	Priyanka Jha, MD
8:30	Test Your O-RADS Knowledge: You Can Do This!	Lori Strachowski, MD Priyanka Jha, MD
9:00	Postmenopausal Bleeding: Evaluation and Management	Vickie Feldstein, MD Mindy Goldman, MD
9:40	<i>Coffee Break</i>	
10:00	Acute Pelvic Pain, Negative Pregnancy Test	Dorothy Shum, MD
10:30	Torsion: 7 Tips to Tell It's Twisted	Lori Strachowski, MD
11:00	US of Endometriosis: The SRU Consensus Way	Priyanka Jha, MD
11:30	Endometriosis: Journey from Infertility to Fertility	Liina Poder, MD Evelyn Mok-Lin, MD
12:10 pm	Case of the Day and Questions and Answers	
12:30	<i>Lunch on Own</i>	
2:30	Infertility Imaging and Management: SIS, HyCoSy, MDAs	Dorothy Shum, MD Evelyn Mok-Lin, MD
3:10	Jeopardy: Gynecologic Imaging	Dorothy Shum, MD Lori Strachowski, MD
3:50	<i>Adjourn</i>	
4:15	Optional: Restorative Yoga	



Tuesday, March 25, 2025

6:30 am	<i>Registration and Breakfast</i>	
7:25	Announcements	Lori Strachowski, MD
7:30	The SRU Lexicon for First Trimester US: Getting the Words Right!	Lori Strachowski, MD
8:00	Update on Prenatal Genetic Screening: NT, NIPT, and AFP in 2025	Mary Norton, MD
8:30	US Criteria for Early Pregnancy Loss and PUL	Lori Strachowski, MD
9:00	Ectopic Pregnancy: the Role of US in Diagnosis and Management	Lori Strachowski, MD Juan Gonzales, MD
9:40	<i>Coffee Break</i>	
10:00	The Detailed First Trimester Anatomy Exam	Mary Norton, MD
10:30	Imaging of Maternal Conditions During Pregnancy	Liina Poder, MD
11:00	Amniotic Fluid Volume: Too Little, Too Much, Just the Right Amount	Priyanka Jha, MD
11:30	Secondary Postpregnancy Hemorrhage: It's NOT an AVM!	Liina Poder, MD Sara Whetstone, MD
12:10 pm	Case of the Day and Questions and Answers	
12:30	<i>Lunch on Own</i>	
2:30	Placenta Accreta Spectrum Disorder: a Multidisciplinary Approach	Liina Poder, MD Juan Gonzales, MD
3:10	Jeopardy: Obstetrics	Lori Strachowski, MD Dorothy Shum, MD
3:50	<i>Adjourn</i>	
4:15	<i>Optional: Restorative Yoga</i>	

Wednesday, March 26, 2025

6:30 am	<i>Registration and Breakfast</i>	
7:25	Announcements	Lori Strachowski, MD
7:30	When to Refer, When Not to Worry: Second Trimester OB Ultrasound	Dorothy Shum, MD
8:00	Placental Masses	Liina Poder, MD
8:30	Cervix: Measurements and More	Lori Strachowski, MD Juan Gonzales, MD
9:00	Twins and Their Complications	Vickie Feldstein, MD Larry Rand, MD
9:40	<i>Coffee Break</i>	
10:00	Fetal CNS: Brain and Spine	Anita Moon-Grady, MD
10:45	Fetal Anomalies: Diagnosis and Management	Vickie Feldstein, MD Larry Rand, MD
11:00	Basic Fetal Cardiac Evaluation: Screening the Fetal Heart	
11:30	Growth Disturbances: Detection, Surveillance, and Management	Lori Strachowski, MD Juan Gonzales, MD
12:15 pm	Case of the Day and Questions and Answers	
12:30	<i>Adjourn</i>	



Alila[®]
NAPA VALLEY



GENERAL INFORMATION

Pre-registration is preferred to ensure adequate course materials. Generally we are able to accommodate on-site registration at the course.

Pre-registration closes on **Thursday, March 20, 2025** at 4:00PM PST. Onsite registration rates apply after this time.

HOW TO ENROLL

Tuition*:

Physicians

by 1/23/25 **\$1295** after 1/23/25 **\$1395**

Radiologic Technologists/Sonographers / Advanced Practice Professionals

by 1/23/25 **\$895** after 1/23/25 **\$995**

Residents/Fellows

by 1/23/25 **\$1295** after 1/23/25 **\$1395**

*On-site registration will be \$50 additional.

Payment can be made by check, Visa, MasterCard, or AmEx.

REGISTER VIA

Online: cme.ucsf.edu

Mail: Complete course registration form and send with payment to:

UCSF Office of Continuing Medical Education

Box 0742 • 490 Illinois Street, Floor 7
San Francisco, CA 94143

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: cme.ucsf.edu

REFUND POLICY

Cancellations received in writing before by **March 17, 2025** will be refunded, less a **\$100** administrative fee. No refunds will be made on cancellations received after that date.

SYLLABUS

The syllabus will be distributed electronically approximately 1 week prior to the course.



CONFERENCE LOCATION

WORLD OF HYATT®

The **Alila Napa Valley Hotel and Resort** is the perfect luxury retreat for the senses— anchored by a lovingly restored Georgian-style farmhouse dating back to 1907 which now houses the Violette restaurant and six of the property's 64 rooms and suites. As an adults-only sanctuary, guests can delight in the property's privacy while enjoying access to the neighboring wineries, shopping, art galleries and restaurants. This hidden enclave feels a world away, yet is only a short walk to downtown St. Helena, and provides exclusive access to immersive experiences in one of the most coveted areas of this renowned region.

With rates often well over \$1000 per night, we are pleased to offer the UCSF group rate for course registrants at only **\$550 per night**, plus a \$35 per night resort fee. We hope you'll take advantage of these highly discounted rates and experience the luxury that is Alila Napa Valley for yourself. You are urged to make your reservation early as we expect to sell out. Overflow hotel options will be provided on the course webpage if we do sell out. The cut-off date is **February 24, 2025**, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. *Note that the Alila is an adults-only hotel (18+ years).*

You may make hotel reservations on-line by visiting the course webpage on our website at cme.ucsf.edu. Please click on the reservations link in the Travel & Lodging section to access the UCSF group reservation webpage.

You may also call the Alila Hotel at 844-598-2826 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel in the UCSF room block, you help UCSF meet its contractual obligations and keep registration fees reasonable. Please take this into consideration when making your accommodation decisions.

AIR TRAVEL and GETTING THERE

UCSF has negotiated discounted fares with United Airlines for our course attendees. Please visit the course webpage at cme.ucsf.edu for the link and instructions.

St. Helena is 18 miles north of the town of Napa on Route 29. Both San Francisco (SFO) and Oakland (OAK) airports are about 70-75 miles south. Sacramento (SMF) is about 80 miles east.

Please visit the course webpage at <https://virtualce.ucsf.edu/collaborative-obgyn-imaging-wine-country> for the link and instructions.

ACCREDITATION

In support of improving patient care, the University of California, San Francisco is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

UCSF designates this live activity for a maximum of **18.50 AMA PRA Category 1 Credits™**.

Physicians should claim only the credit commensurate with the extent of their participation in the live activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses

For the purpose of recertification, the American Nurses Credentialing Center accepts **AMA PRA Category 1 Credit™** issued by organizations accredited by the ACCME.

Physician Assistants

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA category 1 credit™ for the PRA for organizations accredited by the ACCME.



For a calendar shortlist of all confirmed UCSF Radiology CME courses, please visit: <https://radiology.ucsf.edu/cme/upcoming>. You may also reach us by email: rad-cme@ucsf.edu.

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upcoming courses

Top Teachers in Breast Imaging

February 25- March 1, 2024 / 25 Credits
Fairmont Orchid Resort & Spa
Kohala Coast, Big Island Hawaii

Radiology Annual Review

April 28 – May 2, 2025
Virtual Live (Online)

Imaging in Alaska

July 20- 25, 2025
Alyeska Resort – Anchorage, AK

Imaging in Maui

October 19- 24, 2025
Hyatt Regency Maui – Kaanapali, Maui, Hawaii



COURSE REGISTRATION FORM

Collaborative OB/Gyn Imaging: A Wine Country Retreat • RAD25002

March 23-26, 2025

Alila Napa Valley Hotel and Resort - St. Helena CA

Mail to : UCSF Office of CME • Box 0742
490 Illinois Street, Floor 7
San Francisco, CA 94143

Online registration: **cme.ucsf.edu**
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

Dr. Mr. Mrs. Ms. Mx.

LAST NAME FIRST M.I.

MEDICAL DEGREE SPECIALTY

ADDRESS


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Would you like to be on our priority email list? Yes No

 Please indicate if you have any special needs: _____

REGISTRATION FEES*:

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Radiologic Technologists/Sonographers / Advanced Practice Professionals

by 1/23/25 **\$895** after 1/23/25 **\$995**

Residents/Fellows

by 1/23/25 **\$1295** after 1/23/25 **\$1395**

* On-site registration will be \$50 additional.

Make checks **payable to UC Regents**

Please charge my credit card: Visa MasterCard AmEx for \$ _____

CARD # EXPIRATION DATE

NAME ON CARD (PLEASE PRINT) AUTHORIZED SIGNATURE



Refund Policy: Cancellations received in writing by **March 17, 2025** will be refunded, less a **\$100** administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up-to-date information on the course:
<https://virtualce.ucsf.edu/collaborative-obgyn-imaging-wine-country>

Alila Napa Valley Hotel and Resort
1915 Main St.
St. Helena CA 94574
707-963-7000
<https://www.hyatt.com/en-US/hotel/california/alila-napa-valley>

