

Breast Imaging Update

November 12-16, 2018

Hyatt Regency Indian Wells Resort & Spa
Palm Springs, California

CME Credits: 21.5 / SAM Credits: 16.5



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UCSF Department of Radiology
and Biomedical Imaging
<https://radiology.ucsf.edu/cme>

Course Outline

This breast imaging course is designed for both the clinical radiologist who specializes in breast imaging and the radiologist who has general diagnostic clinical duties. A practical approach will be emphasized, providing an overview and update on clinically relevant topics in diagnostic imaging of the breast.

The course will highlight recent developments, with a strong focus on the use of Ultrasound in conjunction with traditional diagnostic mammography, as well as its strengths and limitations as compared to other modalities such as MRI and Tomosynthesis.

There will be daily interactive panel question and discussion sessions with the opportunity for attendees to submit questions, and two group workshops that will focus on interpretation and diagnosis of challenging cases using various imaging methods.

This course also fulfills the continuing medical education requirement for MQSA in breast imaging.

Self-Assessment (SAM)

This course will offer 16.5 Self-Assessment credits (pending approval by the ABR and subject to change) in Breast Imaging.

As of January 1, 2013, updated MOC Part 2 requirements:

75 CME credits every three years, at least 25 of which must be self-assessment activities (SA-CME, which includes SAMs).

For more information: www.theabr.org/moc-dr-comp2

Course Objectives

At the completion of this course, the attendee should be able to:

1. Apply and utilize BI-RADS categories as appropriate;
2. Develop a skillful and practical approach to performing and interpreting mammography and breast US;
3. Understand and implement the growing use of MRI and Tomosynthesis in the clinical setting;
4. Facilitate compliance with reporting guidelines and management of patient follow-up, including cancer screening and current breast density requirements.

Registration

<https://www.cme.ucsf.edu>

Pre-registration is encouraged to ensure your space in this course.

Pre-register by September 14, 2018 and save \$75 on your enrollment fee.

Tuition \$ 1,195 for all medical professionals; registration discounts are available for qualifying attendees, please review the registration form on the last page.

On-site Registration Monday, November 12, 2018 at 7:00 am, Hyatt Regency Indian Wells Resort & Spa

Syllabus You must provide an email address with your registration to receive advance syllabus information, which will be distributed electronically prior to the course. A paper notebook for taking notes will be provided onsite.



UCSF Faculty

Rita I. Freimanis, MD, FACR
Course Chair

Professor of Radiology

Heather I. Greenwood, MD

Assistant Professor of Radiology

Bonnie M. Joe, MD, PhD

Professor of Radiology
Chief of Breast Imaging

Amie Y. Lee, MD

Assistant Professor of Radiology

Edward A. Sickles, MD, FACR

Professor Emeritus of Radiology

Guest Faculty

Jocelyn Rapelyea, MD

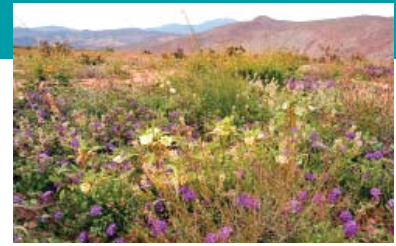
Associate Professor of Radiology
Associate Director of Breast Imaging
George Washington University
School of Medicine
Washington, DC

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Course Program

MONDAY, November 12 2018

7:00 am	Registration and Continental Breakfast	
7:30	Breast Calcifications ^{SA}	Heather I. Geenwood, MD
8:15	The Family Tree of Cysts ^{SA}	Rita I. Freimanis, MD
9:00	Imaging Analysis of Breast Asymmetries ^{SA}	Edward A. Sickles, MD
9:45	Recess	
10:00	Practical Steps to Increase your Cancer Detection Rate ^{SA}	Edward A. Sickles, MD
10:45	Practical Steps to Decrease your Recall Rate ^{SA}	Edward A. Sickles, MD
11:30	Faculty Panel: Questions & Discussion	Moderator: Dr. Freimanis
12:00 pm	Adjourn	

TUESDAY, November 13, 2018

7:00 am	Continental Breakfast	
7:30	Cancer Screening Controversies in Breast Imaging ^{SA}	Edward A. Sickles, MD
8:15	Breast Density Notification Legislation ^{SA}	Amie Y. Lee, MD
9:00	Evaluation of the Symptomatic Breast ^{SA}	Rita I. Freimanis, MD
9:45	Recess	
10:00	Imaging of Palpable Breast Lumps ^{SA}	Amie Y. Lee, MD
10:45	Breast Imaging: Multimodality Case Review ^{SA}	Heather I. Geenwood, MD
11:30	Faculty Panel: Questions & Discussion	Moderator: Dr. Freimanis
12:00 pm	Adjourn	

Accreditation

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **21.5 AMA PRA Category 1 Credits**.™

Physicians should claim only the credit commensurate with the extent of their participation in each activity.

Additional MQSA / ACR credits include: 3.5 in MR, 6.75 in US, 8.25 in Digital Mammography, 3.5 in Stereotactic Breast Biopsy, and 1.25 in Tomosynthesis. Registrants will review 20 mammography cases.

This educational activity meets the requirement under California State Assembly Bill 1195, continuing education and cultural and linguistic competency.

^{SA} These lectures will include Self-Assessment Credit (SAMs).

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Course Program

WEDNESDAY, November 14, 2018

7:00 am	Continental Breakfast	
7:30	Basics of Breast Ultrasound ^{SA}	Jocelyn Rapelyea, MD
8:15	Optimizing your Breast MR Images ^{SA}	Bonnie N. Joe, MD, PhD
9:00	Breast Density and Screening with Breast Ultrasound ^{SA}	Jocelyn Rapelyea, MD
9:45	Recess	
10:00	Screening with 3D Breast Ultrasound and Cases ^{SA}	Jocelyn Rapelyea, MD
10:45	Breast MRI Interpretation: BPE vs. Cancer? ^{SA}	Bonnie N. Joe, MD, PhD
11:30	Faculty Panel: Questions & Discussion	Moderator: Dr. Freimanis
12:00 pm	Adjourn	

THURSDAY, November 15, 2018

7:00 am	Continental Breakfast	
7:30	Radiogenomics Introduction: Intrinsic Molecular Subtypes ^{SA}	Rita I. Freimanis, MD of Breast Cancer
8:15	Evaluation/Management of the Axilla ^{SA}	Bonnie N. Joe, MD, PhD
9:00	Recess	
9:15	Challenging Cases - Workshop Session 1 (parallel sessions).....	Dr. Rapelyea, Dr. Sickles
10:45	Recess	
11:00	Challenging Cases - Workshop Session 2 (parallel sessions).....	Dr. Rapelyea, Dr. Sickles
12:30 pm	Adjourn	

Workshop Sessions Registrants will be divided into two groups at the beginning of the course, and both groups will rotate through both workshops. Dr. Sickles' workshop is based on 20 "unknown" cases that will be displayed on digital workstations. Registrants should plan an adequate block of time to preview these cases prior to attending his workshop (cases will be available for viewing starting at 8 am on Monday).

Challenging Cases: Multi-Modality

Jocelyn Rapelyea, MD

Challenging Cases: Digital Mammography

Edward A. Sickles, MD

FRIDAY, November 16, 2018

7:00 am	Continental Breakfast	
7:30	Medicolegal Aspects of Breast Imaging ^{SA}	Edward A. Sickles, MD
8:30	Interventional Breast Ultrasound ^{SA}	Jocelyn Rapelyea, MD
9:15	Post-Procedure Management	Rita I. Freimanis, MD
9:45	Recess	
10:00	Radiologic-Pathologic Correlation after Breast Biopsy ^{SA}	Amie Y. Lee, MD
10:45	Implementing Breast Tomosynthesis Into Your Practice ^{SA}	Jocelyn Rapelyea, MD
11:30	Faculty Panel: Questions & Discussion	Moderator: Dr. Freimanis
12:00 pm	Adjourn	

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Hyatt Regency Indian Wells - Reservations

Online: <https://resweb.passkey.com/go/ucsfnov2018>

Toll-free: 888-421-1442

Reservation deadline: Thursday, October 11, 2018

Standard Room (single/double): \$225.

When making your accommodation decisions, please take into consideration that staying at the host hotel helps UCSF meet its contractual obligations and keeps registration fees reasonable.

The daily resort fee has been waived for UCSF attendees who book directly with the hotel using the phone or email listed above (regularly \$29/night). The room rate includes high-speed internet access, fitness center access 24/7, local & toll-free calls and in-room coffee.

The Hyatt has reserved a limited block of rooms at a special rate for this conference. Call the Reservations Department directly at the number above and mention that you are attending the UCSF Radiology course to receive the discounted rate.

Conference rates for reservation requests made after the deadline cannot be guaranteed and will be extended on a space-available basis only. A credit card number is required to guarantee your reservation. Rates exclude 1.25% state & local taxes, 2% business development fee, 1% tourism fee, 0.57% state assessment fee (subject to change).

Additional \$25 per person (each) per night for third and/or fourth person per room. Check-in is 4:00 pm, check-out is 11:00 am. Cancellations made less than 72 hours from scheduled arrival, early departures not notified at check-in, and no-shows will be charged a one night's stay. Valet parking is \$27, self-park is \$12 (nightly fee).

Hyatt Regency Indian Wells Resort & Spa

<http://indianwells.hyatt.com/en/hotel/home.html>

44600 Indian Wells Lane / Indian Wells, CA 92210 / Tel: 760-776-1234

All rooms at the resort are suite-style and feature 550 square feet of separate seating and sleeping areas, and include high-speed internet access, a flat screen tv, a mini-fridge, a coffee maker, and iHome stereo system with iPod docking station.

The resort features seven heated pools, with both family and adult sections. The Aqua Serena Spa was featured on "100 Best Spas in the World" and provides a variety of treatments for pampering and rejuvenation. Attendees who register with the group will receive a 10% discount on regular priced Spa services (excludes retail). The resort offers full-service dining, a poolside cafe, deli take-out, as well as in-room dining. Resort activities include yoga, jogging trails, tennis and golf lessons, and Camp Hyatt for kids ages 3-12.

Guests can experience true world-class golf located adjacent to the resort grounds at the Indian Wells Golf Resort, home to the LG Skins game. The El Paseo Shopping and Entertainment district is only two miles/five minutes away. Hot Air Ballooning, Desert Jeep tours, the Empire Polo grounds, the Living Desert Zoo and Children's Discovery Museum are all nearby.



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Air Travel

UCSF Radiology has negotiated fare discounts of up to 5% off coach fares and up to 10% off first class fares with Delta and United Airlines for course attendees. To ensure the lowest fares, please book with the airline directly using the codes below:

Airline	Promo Code	Toll-Free (add'l booking fee)
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Delta	NMQDC	800-328-1111
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<http://tinyurl.com/www-delta-com-book>

United	ZYUF559912	800-426-1122
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<http://tinyurl.com/www-united-com-book>

PSP / www.palmspringsairport.com

The ONTario airport is about 80 miles or 1.5 hours away.

LAX and SAN Diego are about 130 miles / 2.5 hours away.

Hertz Car Rental

www.hertz.com / CV# 01SY0264 / Hertz 800-654-2240

Arrangements have been made with Hertz for special rates during this UCSF meeting, as well as one week before and after this meeting. Rentals can be arranged for either Palm Springs or Ontario airports. Reserve using the phone and CV numbers listed above.



The Greater Palm Springs Area

Palm Springs is located about 130 miles or a two-hour drive east of Los Angeles. The area includes the neighboring towns of Cathedral City, Rancho Mirage, Palm Desert and Indian Wells, as you travel southeast along Route 10 or Highway 111. The area has an average 350 days of sunshine a year, and winter temperatures are usually in the 70's.

The mix of southwestern culture and California history combine to make the Palm Springs area an eclectic mix of food, culture, outdoor activities, and an ideal opportunity for the art aficionado or furniture collector to enjoy the search for that unique find.

Palm Springs Highlights

www.visitgreaterpalmsprings.com

- Villagefest – on Thursday evenings in downtown Palm Springs: enjoy an array of artists, artisans, entertainers, snacks and a farmers market.
- The Gardens on El Paseo – stroll and shop on one of the most bountiful upscale shopping venues.
- Living Desert Zoo & Botanical Garden – 1,200 acres of scenic trails and exhibits including gardens, live animal shows, a play park, a model train exhibit and tram rides.
- Children's Discovery Museum – with over fifty hands-on exhibits for kids of all ages.
- Moorten Botanical Gardens – examine over 3,000 examples of southwestern cacti and plants.
- Air Museum – experience one of the world's largest collections of WW2 fighter planes.
- Aerial Tramway – ascend 8,000 feet in the world's largest rotating tramcars, with a spectacular, never-ending panoramic view of Palm Springs below.
- Joshua Tree National Park – located on the northeast edge of the Palm Springs area, the nearly 800,000 acre park encompasses the most interesting geologic displays found in California's deserts.



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REGISTRATION

BREAST IMAGING UPDATE (RAD19 012)

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Early Enrollment Deadline: Friday, September 14, 2018

Four easy ways to register:

1. Mail this form to UCSF Office of CME, PO Box 45368, San Francisco, CA 94145-0368
2. Phone using Visa, Amex or Mastercard. 415-476-5808, 8:30 am - 4:00 pm (Pacific Time)
3. Online at <https://meded.ucsf.edu/cme/calendar>
4. Fax this form to 415-502-1795

REGISTRANT INFORMATION (PLEASE PRINT)

Name _____
First Last Degree

Address _____

Tel _____ Fax _____
Area Code Area Code

E-mail _____

You must provide your email address to receive advance syllabus information.
Paper copies will not be provided on site.

Would you like to receive general UCSF Radiology CME email notices? Yes No

Month/Day of Birth for record verification: _____ / _____ / X X
month day

COURSE REGISTRATION

By 9/14/18 After 9/14/18 Loyalty Discount applies only to live courses attended (not home-study)

- | | | | |
|-------------------------------|-------------------------------|----------------------------|---------------------------------------|
| <input type="radio"/> \$1,125 | <input type="radio"/> \$1,195 | Standard Registration | no UCSF Rad paid course 2017 cal year |
| <input type="radio"/> \$1,005 | <input type="radio"/> \$1,080 | Silver Status 10% discount | 1 UCSF Rad paid course 2017 cal year |
| <input type="radio"/> \$ 885 | <input type="radio"/> \$ 960 | Gold Status 20% discount | 2 UCSF Rad paid courses 2017 cal year |
| <input type="radio"/> \$ 765 | <input type="radio"/> \$ 840 | Platinum Status 30% disc | 3 UCSF Rad paid courses 2017 cal year |

METHOD OF PAYMENT

Visa Mastercard American Express Check, payable to UC Regents.

Card No. _____

Exp. Date _____ Signature _____

Payment may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment confirmation will be mailed to you within two weeks of receipt of the application. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.

Cancellation A refund of the enrollment fee, less \$100, will be made upon receipt of a written request only by Friday, October 12, 2018. No refunds will be made after this date.

