

# Breast Imaging Update

## November 8-12, 2017

Omni Rancho las Palmas Resort & Spa  
Palm Springs, California

CME Credits: 22.75 / SAM Credits: 17.75



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**UCSF** Department of Radiology  
and Biomedical Imaging  
<https://radiology.ucsf.edu/cme>



## Course Outline

This breast imaging course is designed for the clinical radiologist who specializes in breast imaging or who practices general diagnostic radiology including breast imaging. A practical approach will be emphasized, providing an overview and update on clinically relevant topics in diagnostic imaging of the breast. This course also fulfills the continuing medical education requirement for MQSA in breast imaging.

The course will highlight recent developments, including the new 5th edition of BI-RADS and the opportunity for attendees to discuss these updates with the experts who have developed these protocols. There will be daily interactive panel question and discussion sessions, and two group workshops that will focus on interpretation and diagnosis of challenging cases using various imaging methods.

## Self-Assessment

This course will offer 17.75 Self-Assessment credits (pending approval and subject to change) in Breast Imaging.

As of January 1, 2013, updated MOC Part 2 requirements: 75 CME credits every three years, at least 25 of which must be self-assessment activities (SA-CME, which includes SAMs). For more information: [www.theabr.org/moc-dr-comp2](http://www.theabr.org/moc-dr-comp2)

## Course Objectives

At the completion of this course, the attendee should be able to:

1. Apply and utilize BI-RADS categories as appropriate;
2. Develop a skillful and practical approach to performing and interpreting mammography and breast US;
3. Understand and implement the growing use of MRI and Digital Breast Tomosynthesis in the clinical setting;
4. Facilitate compliance with reporting guidelines and management of patient follow-up.

## Registration

<https://www.cme.ucsf.edu>

Pre-registration is encouraged to ensure your space in this course.

Pre-register by September 15, 2017 and save \$75 on your enrollment fee.

**Tuition** \$ 1,195 for all medical professionals; registration discounts are available for qualifying attendees, please review the registration form on the last page.

**On-site Registration** Wednesday, November 8, 2017 at 7:00 am, Omni Rancho las Palmas Resort

**Syllabus** An electronic syllabus and paper notebook will be provided onsite. You must provide an email address with your registration to receive advance syllabus information, which will be distributed electronically.

## UCSF Faculty

**Jessica H. Hayward, MD**

*Course Chair*

Assistant Professor of Radiology

**Rita I. Freimanis, MD, FACP**

Professor of Clinical Radiology

**Amie Y. Lee, MD**

Assistant Professor of Radiology

**Kimberly M. Ray, MD**

Associate Professor of Radiology

Associate Chief, Breast Imaging

**Edward A. Sickles, MD, FACP**

Professor Emeritus of Radiology

## Guest Faculty

**Linda Moy, MD**

Professor of Radiology

NYU Langone Medical Center

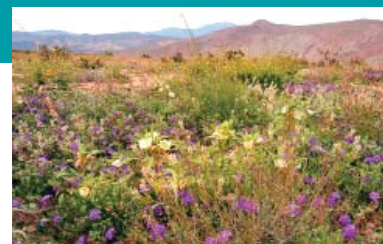
New York, New York

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## Course Program

### Wednesday November 8, 2017

7:00	am	Registration and Continental Breakfast	
7:25		Welcome and Announcements	
7:30		Why BI-RADS Matters <sup>SA</sup> .....	Edward A. Sickles, MD
8:30		Breast Ultrasound and BI-RADS Update <sup>SA</sup> .....	Jessica H. Hayward, MD
9:15		An Organized Approach to Interpreting <sup>SA</sup> .....	Edward A. Sickles, MD
		Screening Mammography Examinations	
10:15		Recess with Exhibitors	
10:30		Breast MRI and BI-RADS Update <sup>SA</sup> .....	Jessica H. Hayward, MD
11:15		Mammographic Follow-up as an Alternative to Biopsy: <sup>SA</sup> .....	Edward A. Sickles, MD
		Strengths, Limitations, Pitfalls	
12:15		Faculty Panel: BI-RADS .....	Edward A. Sickles, MD
12:45	pm	Adjourn	

### Thursday, November 9, 2017

7:00	am	Continental Breakfast	
7:30		An Organized Approach to Diagnostic Mammography Examinations <sup>SA</sup> .....	Edward A. Sickles, MD
8:45		Management of Breast Palpable Abnormalities <sup>SA</sup> .....	Amie Y. Lee, MD
9:30		The Male Breast <sup>SA</sup> .....	Rita I. Freimanis, MD
10:15		Recess with Exhibitors	
10:30		Breast Density Controversies and Legislation Update <sup>SA</sup> .....	Amie Y. Lee, MD
11:15		The Family Tree of Cysts <sup>SA</sup> .....	Rita I. Freimanis, MD
12:00		Faculty Panel: Diagnostic Breast Imaging .....	Rita I. Freimanis, MD
12:30	pm	Adjourn	

### Friday, November 10, 2017

7:00	am	Continental Breakfast	
7:30		Screening MRI of the Breast <sup>SA</sup> .....	Linda Moy, MD
8:30		Introduction to Digital Breast Tomosynthesis <sup>SA</sup> .....	Kimberly M. Ray, MD
9:15		How to Make Diagnostic Breast MRI Relevant <sup>SA</sup> .....	Linda Moy, MD
10:00		Recess with Exhibitors	
10:15		Practical Approach to Digital Breast Tomosynthesis <sup>SA</sup> .....	Kimberly M. Ray, MD
		Interpretation and Biopsy	
11:15		Strategies to Detect Subtle Cancers on Mammography and DBT: <sup>SA</sup> .....	Linda Moy, MD
		a Potpourri of Missed Cancers	
12:00	pm	Faculty Panel: Tomosynthesis and Breast MRI .....	Linda Moy, MD
12:30		Adjourn	

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## Course Program

### Saturday, November 11, 2017

7:00 am	Continental Breakfast	
7:30	Current Trends in Multidiscipline Breast Cancer Management: <sup>SA</sup> .....	Rita I. Freimanis, MD
	Molecular Subtypes	
8:15	Evaluation of the Axilla <sup>SA</sup> .....	Jessica H. Hayward, MD
9:00	Recess with Exhibitors	
9:15	Parallel Workshops - Session 1 .....	Dr. Moy / Dr. Sickles
10:45	Recess	
11:00	Parallel Workshops - Session 2 .....	Dr. Moy / Dr. Sickles
12:30 pm	Adjourn	

*Workshop Sessions* Registrants will be divided into two groups at the beginning of the course, and each group will rotate through both workshops. Dr. Sickles' workshop is based on 20 "unknown" cases that will be displayed on digital workstations. Registrants should plan an adequate block of time to preview these cases prior to attending his workshop (cases will be available for viewing starting at 8 am on Wednesday).

Challenging Cases: Breast MRI

Linda Moy, MD

Challenging Cases: Digital Mammography

Edward A. Sickles, MD

### Sunday, November 12, 2017

7:00 am	Continental Breakfast	
7:30	How to Evaluate the Post-Treatment Breast <sup>SA</sup> .....	Linda Moy, MD
8:15	Radiologic Pathologic Correlation <sup>SA</sup> .....	Amie Y. Lee, MD
9:00	Recess with Exhibitors	
9:15	How to Talk to Patients <sup>SA</sup> .....	Jessica H. Hayward, MD
10:00	Multimodality Case Based Review <sup>SA</sup> .....	Linda Moy, MD
11:00	Faculty Panel: Patient Care and Follow-Up .....	Jessica H. Hayward, MD
11:30 pm	Adjourn	

## Accreditation

*The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.*

UCSF designates this live activity for a maximum of **22.75 AMA PRA Category 1 Credits**.™

Physicians should claim only the credit commensurate with the extent of their participation in each activity.

Additional MQSA / ACR credits include: 5.5 in MR, 2.5 in US, 4.75 in Digital Mammography, 3.0 in Stereotactic Breast Biopsy, and 2.75 in Tomosynthesis. Registrants will review 20 mammography cases.

*This educational activity meets the requirement under California State Assembly Bill 1195, continuing education and cultural and linguistic competency.*

<sup>SA</sup> These lectures will include Self-Assessment Credit (SAMs).



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## Hotel Reservations

tel: 866-423-1195 / 760-568-2727

Book online: <http://tinyurl.com/www-omnihotels-com-UCSFnov2017>

Run of House: \$195 / Reservation deadline: Monday, October 16, 2017

*The daily resort fee has been reduced to \$5 per day (regularly \$32) for UCSF attendees who book directly with the hotel via phone or reservation weblink only.*

*When making your accommodation decisions, please take into consideration that staying at the host hotel helps UCSF meet its contractual obligations and keeps registration fees reasonable.*

The Omni RLP has reserved a limited block of rooms at special room rates for this conference. Book online using the weblink above, or call the Reservations Department directly at the number above and mention that you are attending the UCSF Radiology course to receive the discounted rates.

Conference rates for reservation requests made after the deadline cannot be guaranteed and will be extended on a space-available basis only. A credit card number is required to guarantee your reservation. The room rate includes in-room high-speed internet access, fitness center access, local and toll-free calls, and in-room coffee.

A third adult per room is \$15 per night, fourth adult \$25; no additional charge for children under 18. Check-in is 4:00 pm, check-out is 11:00 am. Rates exclude 13.45% state & local taxes, 2% business development fee, 0.45% state tourism fee (subject to change). No-shows and cancellations made less than 7 days from scheduled arrival will be charged a one night's stay. Early departure fee is \$75. Valet and self-parking are both complimentary.

## Omni Rancho las Palmas Resort & Spa

[www.omnihotels.com/hotels/palm-springs-rancho-las-palmas](http://www.omnihotels.com/hotels/palm-springs-rancho-las-palmas)

41-000 Bob Hope Drive – Rancho Mirage, CA 92270

The Omni Rancho Las Palmas is the embodiment of new desert cool. Guests will enjoy new experiences such as Splashtopia, a family-fun pool and water playground; and bluEmber, the signature restaurant in the heart of the plaza, which exudes the sun-drenched charm and relaxed elegance of the Southern California desert.

Adjacent to the Resort is a 27-hole Ted Robinson-designed golf course, with three distinct 9-hole layouts. Rounding out the dramatic changes are a new lobby, enhanced guest rooms, the refurbished 20,000-square-foot European-style Spa Las Palmas, an Internet marketplace, and the sporty R Bar & Lounge.

Within walking distance of the Resort is The River, a family-friendly shopping, restaurant and theater complex. El Paseo Drive and the Westfield Shopping Center are only two miles away.



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## Air Travel

UCSF Radiology has negotiated fare discounts of up to 5% off coach fares and up to 10% off first class fares with Delta and United Airlines for course attendees. To ensure the lowest fares, please book with the airline directly using the codes below:

Airline	Promo Code	Toll-Free (add'l booking fee)
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<b>Delta</b>	NMNKQ	800-328-1111
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<http://tinyurl.com/www-delta-com-book>

<b>United</b>	ZWZB714473	800-426-1122
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<http://tinyurl.com/www-united-com-book>

PSP / [www.palmspringsairport.com](http://www.palmspringsairport.com)

The ONTario airport is about 80 miles or 1.5 hours away.

LAX and SAN Diego are about 130 miles / 2.5 hours away.

## Hertz Car Rental

[www.hertz.com](http://www.hertz.com) / CV# 01SY0263 / Hertz 800-654-2240

Arrangements have been made with Hertz for special rates during this UCSF meeting, as well as one week before and after this meeting. Rentals can be arranged for either Palm Springs or Ontario airports. Reserve using the phone and CV numbers listed above.



## The Greater Palm Springs Area

Palm Springs is located about 130 miles or a two-hour drive east of Los Angeles. The area includes the neighboring towns of Cathedral City, Rancho Mirage, Palm Desert and Indian Wells, as you travel southeast along Route 10 or Highway 111. The area has an average 350 days of sunshine a year, and winter temperatures are usually in the 70's.

The mix of southwestern culture and California history combine to make the Palm Springs area an eclectic mix of food, culture, outdoor activities, and an ideal opportunity for the art aficionado or furniture collector to enjoy the search for that unique find.

## Palm Springs Highlights

[www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com)

Villagefest – on Thursday evenings in downtown Palm Springs: enjoy an array of artists, artisans, entertainers, snacks and a farmers market.

The Gardens on El Paseo – stroll and shop on one of the most bountiful upscale shopping venues.

Living Desert Zoo & Botanical Garden – 1,200 acres of scenic trails and exhibits including gardens, live animal shows, a play park, a model train exhibit and tram rides.

Children's Discovery Museum – with over fifty hands-on exhibits for kids of all ages.

Moorten Botanical Gardens – examine over 3,000 examples of southwestern cacti and plants.

Air Museum – experience one of the world's largest collections of WW2 fighter planes.

Aerial Tramway – ascend 8,000 feet in the world's largest rotating tramcars, with a spectacular, never-ending panoramic view of Palm Springs below.

Joshua Tree National Park – located on the northeast edge of the Palm Springs area, the nearly 800,000 acre park encompasses the most interesting geologic displays found in California's deserts.



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## REGISTRATION

### BREAST IMAGING UPDATE (RAD18 012)

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Early Enrollment Deadline: Friday, September 15, 2017

*Four easy ways to register:*

1. Mail this form to UCSF Office of CME, PO Box 45368, San Francisco, CA 94145-0368
2. Phone using Visa, Amex or Mastercard. 415-476-5808, 8:30 am - 4:00 pm (Pacific Time)
3. Online at <http://cme.ucsf.edu>
4. Fax this form to 415-502-1795

### REGISTRANT INFORMATION (PLEASE PRINT)

Name \_\_\_\_\_  
First Last Degree

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_  
Area Code Area Code

E-mail \_\_\_\_\_

You must provide your email address to receive advance syllabus information.

Paper copies will not be provided on site.

Would you like to receive general UCSF Radiology CME email notices? ☐ Yes ☐ No

Month/Day of Birth for record verification: \_\_\_\_\_ / \_\_\_\_\_ / X X  
month day

### COURSE REGISTRATION

By 9/15/17 After 9/15/17 Loyalty Discount applies only to live courses attended (not home-study)

<input type="radio"/> \$1,125	<input type="radio"/> \$1,195	Standard Registration	no UCSF Rad paid course 2016 cal year
<input type="radio"/> \$1,005	<input type="radio"/> \$1,080	Silver Status 10% discount	1 UCSF Rad paid course 2016 cal year
<input type="radio"/> \$ 885	<input type="radio"/> \$ 960	Gold Status 20% discount	2 UCSF Rad paid courses 2016 cal year
<input type="radio"/> \$ 765	<input type="radio"/> \$ 840	Platinum Status 30% disc	3 UCSF Rad paid courses 2016 cal year

### METHOD OF PAYMENT

☐ Visa ☐ Mastercard ☐ American Express ☐ Check, payable to UC Regents.

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Payment may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment confirmation will be mailed to you within two weeks of receipt of the application. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.

**Cancellation** A refund of the enrollment fee, less \$75, will be made upon receipt of a written request only by Friday, October 27, 2017. No refunds will be made after this date.