



University of California San Francisco Radiology Postgraduate Education presents
SONOGRAPHY FOR SONOGRAPHERS 2017

Saturday, April 29, 2017 / 8:00 am - 5:30 pm
UCSF Laurel Heights Conference Center, Sublevel 1
3333 California Street, San Francisco, CA 94118



OBJECTIVES

This one-day course is geared toward sonographers, and also welcomes other medical providers whose practices include clinical applications of ultrasound. Emphasis will be placed on practical, clinically relevant information that is useful in the day-to-day performance of a variety of sonographic examinations.

Accreditation This educational activity is approved for **8.5 CME** credits by the Society of Diagnostic Medical Sonography (SDMS), approval # 32952, to be tracked by *SDMS CME Tracker*.

This educational activity does not provide AMA PRA Category 1 Credits™.

UCSF FACULTY

Vickie Feldstein, MD
Course Co-Chair
Professor of Radiology

Anne Duffy, RDMS, RVT
Course Co-Chair
Supervisor, Chief Sonographer

Jesse Courtier, MD
Associate Professor of Radiology

Ruth Goldstein, MD
Professor of Radiology
Chief, Ultrasound

Jessica Hayward, MD
Assistant Professor of Radiology

Priyanka Jha, MD
Assistant Professor of Radiology

Lisa Liu, RDMS
Principal Sonographer

Tara Morgan, MD
Assistant Professor of Radiology

Mary Norton, MD
Acting Chair and Professor of Obstetrics and Gynecology

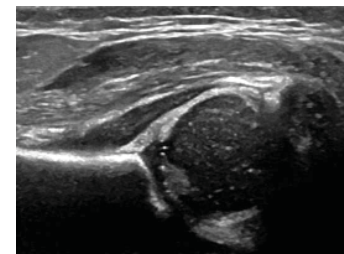
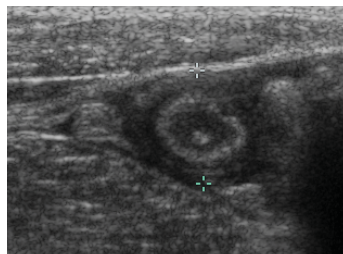
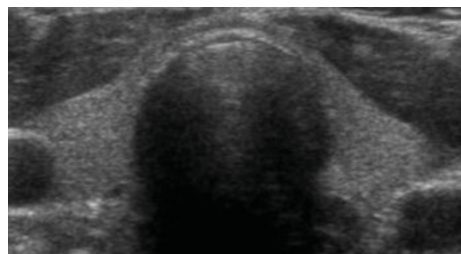
Howard Rosenfeld, MD
Professor of Pediatric Cardiology
UCSF Benioff Children's Hospital, Oakland

Dorothy Shum, MD
Assistant Clinical Professor of Radiology

Catherine Taylor, RDMS
Principal Sonographer

GUEST FACULTY

Mindy Zimmerman, NCTMB, CMT
Dina Griffith, PT, MHA
Center for Integrated Health & Wellness, Marin General Hospital



PROGRAM

7:30	Registration and Continental Breakfast	
7:55	Welcome and Announcements	Anne Duffy
8:00	Optimizing Doppler Ultrasound Technique	Anne Duffy
8:30	DVT: What's Positive?	Tara Morgan
9:15	Introduction to MSK Ultrasound: How To/Demo	Lisa Liu
9:45	Recess	
10:00	Breast Ultrasound	Jessica Hayward, MD
10:30	Abdominal & Pelvic Ultrasound: Potential Pitfalls	Priyanka Jha
11:00	Acute Pain: US of Appendicitis/Ovarian Torsion	Cathy Taylor
11:30	Thyroid/Parathyroid Ultrasound	Dorothy Shum
12:00	Lunch, Viewing of Unknown US Cases	
1:00	Basic Fetal Cardiac Evaluation	Howard Rosenfeld
1:45	Level 1 OB US/Common Fetal Anomalies	Ruth Goldstein
2:30	Pediatric Ultrasound: Post-Natal Follow-Up	Jesse Courtier
3:00	Recess	
3:15	Cervical Length Education and Review (CLEAR)	Mary Norton
4:15	Body Mechanics & Self-Care for Sonographers	M Zimmerman / D Griffith
5:00	CQI: Good Pick-Ups	Vickie Feldstein
5:15	Review of Unknown Cases, Questions & Discussion	V Feldstein / A Duffy
5:30	Adjourn	

SONOGRAPHY FOR SONOGRAPHERS (MMH17 012)

Saturday, April 29, 2017 / 8:00 am – 5:30 pm

UCSF Laurel Heights Conference Center - 3333 California Street

REGISTRANT INFORMATION (Please Print)

Name _____
First Last Degree

Address _____

Street

City State Zip

Phone _____ Fax _____
Area Code Area Code

Email _____
Required to receive CME certificate

ARDMS # (required) _____ SDMS # (optional) _____

COURSE REGISTRATION (MMH 17 012)

Check one: ☐ Sonographer/Technologist: \$175 ☐ Physician: \$275

METHOD OF PAYMENT

☐ Check enclosed, payable to "UC Regents" OR Please charge my:

☐ American Express ☐ Visa ☐ Mastercard

Card No. _____

Exp. Date _____ Signature _____
Month / Year



Department of Radiology
and Biomedical Imaging

Four easy ways to register:

1. Online at <http://cme.ucsf.edu>
2. Fax this form to 415-502-1795
3. Mail this form to UCSF Office of CME, PO Box 45368, San Francisco, CA, 94145-0368
4. Phone using Visa, Amex or MC. Call 415-476-5808, 8:30 am - 4:00 pm (Pacific Time).

Registrants must include their email address and ARDMS number in order to receive their CME certificate. They will also receive a meeting info reminder email a week prior to the course. Registration fee includes electronic syllabus, continental breakfast, lunch, coffee breaks and course materials.

PAYMENT may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment Confirmation will be mailed to you within two weeks of receipt of the application.

CANCELLATION A refund of the enrollment fee, less \$50, will be made upon receipt of a **written request** only by **Friday, April 14, 2017**. No refund will be made after this date. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.

Directions and Transportation to SONOGRAPHY FOR SONOGRAPHERS

Saturday, April 29, 2017 / 8:00 am – 5:30 pm
UCSF Laurel Heights Conference Center, Sublevel 1
3333 California Street, San Francisco

The UCSF Laurel Heights Campus is located in the northwest area of the city, near the main intersection of California and Presidio Streets. It is across from the Jewish Community Center and surrounded by a red brick wall. The entrance is on California street at Walnut (side entrances are closed on Saturday).

SF MUNI www.sfmta.com

- \$2.50 exact change
- all buses stop at the corner of California & Presidio streets:
- #1 California (E/W) on California/ Sacramento streets
- #2 Clement (E/W) on Sutter street
- #3 Jackson (E/W) on Sutter street to Fillmore, to Jackson thru Pacific Heights, to Presidio
- #43 Masonic (N/S)

BART www.bart.gov

Exit at Montgomery St. station, go to the corner of Sansome & Sutter, and take the #2 bus on Sutter or #38 on Geary.

DRIVING DIRECTIONS

From Marin & the North Bay

- 101 South across GG Bridge, take 19th Ave exit
- right on Clement, right on 15th Avenue, right on California street.

From the East Bay

- from the Bay Bridge, take the Fremont Street exit
- left on Pine, right on Presidio, left on California street.

From the Peninsula

- take 280 N, follow signs to GG Bridge
- take 19th Ave exit, follow until it becomes Park Presidio
- right on California street

PARKING (rates as of January 2017)

Street Parking all parking regulations are enforced on Saturdays. Limited street parking (without meters) may be available around the campus, metered and two-hour parking are also available.

Laurel Heights Campus Surface Lot in the northeast above-ground section. A self-serve machine (credit/debit cards) is located on the east side of this public parking section. *Be sure to place the receipt on your windshield so you do not get a ticket.* Public parking rate on Saturday is \$6 for from 7 am - 6 pm; note you cannot purchase the ticket prior to 6:59 am. 55 spaces available.

JCC (Jewish Community Center)

3200 California Street at Presidio

Parking lot entrance on California Street. Enter from westbound lanes only. No overnight parking. Free bicycle parking is available on level P2.

Public Parking Rates

First 4 hours: \$2.25/half hour

Thereafter: \$2.75/half hour

Daily Maximum: \$30

Parking Garage Hours

Saturday: 7:00 am – 8:30 pm