

# Breast Imaging on Kona

## January 8-13, 2017

Fairmont Orchid Resort & Spa  
Kohala Coast, Big Island of Hawaii

CME Credits: 20.5

Self-Assessment Credits: 14.25

*Optional Mini-Course:*  
*Current Challenges*  
*in Breast Cancer Imaging*  
*and Management*

*CME Credits: 4.0*

*Self-Assessment Credits: 3.5*



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and Biomedical Imaging  
<https://radiology.ucsf.edu/cme>



## Course Outline

This course is designed for the clinical radiologist who specializes in breast imaging or who practices general diagnostic radiology including breast imaging. It is intended to provide an overview and update on clinically relevant topics in mammography, including recent developments in diagnostic imaging of the breast.

Speakers will discuss relevant changes in the new 5th edition of BI-RADS, and participants will have the opportunity to discuss their questions with the experts who developed the BI-RADS classifications. Course content will emphasize a practical approach, and will include didactic lectures and small group workshops covering digital mammography, breast tomosynthesis and breast MRI. Faculty panels will allow participants to pose individual questions to “the experts” for discussion of challenges and issues encountered in daily clinical practice.

This course satisfies the continuing medical education requirement for MQSA in breast imaging.

## Self-Assessment

This course will offer 14.25 Self-Assessment credits in Breast Imaging.

As of January 1, 2013, updated MOC Part 2 requirements: 75 CME credits every three years, at least 25 of which must be self-assessment activities (SA-CME, which includes SAMs). For more information: [www.theabr.org/moc-dr-comp2](http://www.theabr.org/moc-dr-comp2).

## Course Objectives

At the completion of this course, the attendee should be able to:

1. Understand and utilize BI-RADS appropriately;
2. Follow a skillful and practical approach to performing and interpreting mammography, breast tomosynthesis and breast MRI;
3. Understand controversial mammographic screening guidelines and implications

## Optional Mini-Course

An optional half-day mini-course will be offered, which will further explore challenges faced by imagers in the current era of breast cancer treatment.

This mini-course offers 4.0 CME credits and 3.5 SA-CME credits in Breast Imaging.

## UCSF Faculty

**Elissa R. Price, MD**  
*Course Chair*

Assistant Professor of Radiology

**Rita I. Freimanis, MD**  
Professor of Radiology

**Edward A. Sickles, MD, FACR**  
Professor Emeritus of Radiology

## Guest Faculty

**Wendy B. DeMartini, MD**

Professor of Radiology  
Chief, Breast Imaging  
Stanford University Medical Center

**Sarah M. Friedewald, MD**

Assistant Professor of Radiology  
Chief, Breast and Women's Imaging  
Medical Director, Lynn Sage Comprehensive  
Breast Center Northwestern Medicine/  
Prentice Women's Hospital

## Registration

<https://www.cme.ucsf.edu>

Pre-registration is encouraged to ensure your space in this course.

Pre-register by November 18, 2016 and save \$75 on your enrollment fee.

**Tuition** \$1,200 for all medical professionals; registration discounts are available for qualifying attendees, please review the registration form on the last page.

### **On-site Registration**

Sunday, January 15, 2017 at 6:45 am  
The Fairmont Orchid Resort  
1 North Kanikku Drive, Kamuela

**Syllabus** An electronic syllabus and paper notebook will be provided onsite. You must provide an email address with your registration to receive advance syllabus information, which will be distributed electronically.

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## Course Program page 1 of 2

### Sunday, January 8, 2017

- 7:00 am Registration and Continental Breakfast
- 7:25 Welcome and Introductions
- 7:30 BI-RADS for Mammography <sup>SA</sup>
- 8:15 Introduction to Digital Breast Tomosynthesis <sup>SA</sup>
- 9:00 Recess
- 9:15 Controversies in Breast Cancer Screening: <sup>SA</sup>  
What Do the Data Really Show?
- 10:00 Work-up of the Palpable Breast Mass <sup>SA</sup>
- 10:45 Self-Assessment and Questions
- 11:45 Adjourn

Elissa R. Price, MD  
Edward A. Sickles, MD  
Sarah M. Friedewald, MD

Edward A. Sickles, MD

Rita I. Freimanis, MD  
Faculty Panel

### Monday, January 9, 2017

- 7:00 am Continental Breakfast
- 7:30 BI-RADS for Breast MRI <sup>SA</sup>
- 8:15 Challenging Mammographic Manifestations of Breast Cancer <sup>SA</sup>
- 9:00 Evidence-Based Clinical Indications for Breast MRI <sup>SA</sup>
- 9:45 Recess
- 10:00 Clinical Evidence Supporting Digital Breast Tomosynthesis <sup>SA</sup>
- 10:45 Commonly Misunderstood Tomosynthesis Principles <sup>SA</sup>
- 11:30 Self-Assessment and Questions
- 12:45 pm Adjourn

Wendy B. DeMartini, MD  
Elissa R. Price, MD  
Wendy B. DeMartini, MD

Sarah M. Friedewald, MD  
Sarah M. Friedewald, MD  
Faculty Panel

### Tuesday, January 10, 2017

- 7:00 am Continental Breakfast
- 7:30 Imaging Evaluation Following Breast Reconstruction: <sup>SA</sup>  
Implants, Injections and Autologous Reconstruction
- 8:15 Avoiding Missed Cancers on Mammography <sup>SA</sup>
- 9:00 Recess
- 9:15 A Practical Approach to Breast MRI Interpretation <sup>SA</sup>
- 10:00 Incorporating Tomosynthesis into Your Practice <sup>SA</sup>
- 10:45 Self-Assessment and Questions
- 11:45 Adjourn

Elissa R. Price, MD  
Wendy B. DeMartini, MD

Wendy B. DeMartini, MD  
Sarah M. Friedewald, MD  
Faculty Panel

**Optional Mini-Course:** Current Challenges in Breast Cancer Imaging and Management (separate fee and registration).

### Tuesday, January 10, 2017

- 1:00 pm A Radiologist's View of Population Health
- 1:45 Update on the Axilla: Evolving Imaging and Surgical Management
- 2:30 Supplementary Screening in an Era of Breast Density Legislation
- 3:15 Recess
- 3:30 Current Trends in Multidisciplinary Breast Cancer Management
- 4:15 Self-Assessment and Questions
- 5:15 Adjourn

Sarah M. Friedewald, MD  
Wendy B. DeMartini, MD  
Edward A. Sickles, MD

Rita I. Friemanis, MD  
Faculty Panel

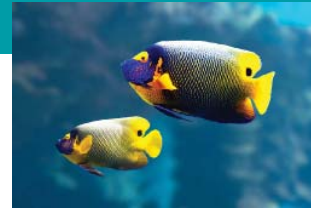


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## Course Program page 2 of 2

Wednesday, January 11, 2017

No formal course program.

### Thursday, January 12, 2017

7:00 am Continental Breakfast

7:30 Workshops - Parallel Sessions A

Course Faculty

9:00 Workshops - Parallel Sessions B

Course Faculty

10:30 Recess

10:45 Workshops - Parallel Sessions C

Course Faculty

12:15 pm Adjourn

*Workshop Sessions* Registrants will be divided into three groups at the beginning of the course, and each group will rotate through all three workshops. Dr. Sickles' workshop is based on 20 "unknown" cases that will be displayed on digital workstations. Registrants should plan an adequate block of time to preview these cases prior to attending this workshop (cases will be available for viewing starting at 8 am on Sunday).

*Case-Based Review of Probably Benign Lesions  
and Percutaneous Biopsies*

Wendy B. DeMartini, MD

*Tomosynthesis Cases: From Beginner to Advanced  
Mammographic Interpretation at the Digital Workstation:  
Challenging Cases*

Sarah M. Friedewald, MD

Edward A. Sickles, MD

### Friday, January 13, 2017

7:00 am Continental Breakfast

7:30 Evaluation of the Symptomatic Breast <sup>SA</sup>

Rita I. Freimanis, MD

8:15 Instructive Cases in Breast Imaging <sup>SA</sup>

Elissa R. Price, MD

8:45 Screening Mammography at the Threshold for Recall <sup>SA</sup>

Edward A. Sickles, MD

9:45 Self-Assessment and Questions

Faculty Panel

10:30 Adjourn

## Accreditation

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**General Session** UCSF designates this live activity for a maximum of **20.5 AMA PRA Category 1 Credits**.™

The total credits are inclusive of 3.25 in MR, 0.5 in Ultrasound, 2.0 in Stereotactic Biopsy, 6.0 in Digital Mammography, and 4.5 in Tomosynthesis.

**Optional Mini-Course** UCSF designates this live activity for a maximum of **4.0 AMA PRA Category 1 Credits**.™

The total credits are inclusive of 0.25 in MR, 1.0 in Ultrasound, 0.5 in Digital Mammography, and 0.5 in Tomosynthesis.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This live activity also qualifies for credit for physician assistants (PA) and registered nurses (RN).

Please check with your state licensing board to ensure compliance.

*This educational activity meets the requirement under California State Assembly Bill 1195, continuing education and cultural and linguistic competency.*

<sup>SA</sup> These lectures will include Self-Assessment Credit (SA-CME).

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## The Fairmont Orchid [www.fairmont.com/orchid](http://www.fairmont.com/orchid)

Tel: 800-845-9905 / 808-885-2000 / 1 N. Kaniku Drive, Kohala Coast, Hawaii

Online <https://resweb.passkey.com/go/ucsfbreast2017> -- Reservation deadline: December 8, 2016.

Join the Fairmont President's Club (free) prior to arrival to receive complimentary in-room internet during your stay (\$15 per day). Log onto: [www.fairmont.com/fpc](http://www.fairmont.com/fpc)

When making your accommodation decisions, please take into consideration that staying at the host hotel helps UCSF meet its contractual obligations and keeps registration fees reasonable.

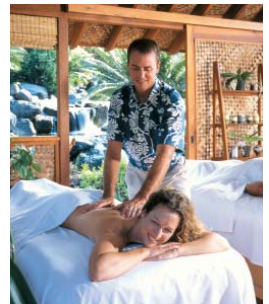
There is no additional resort fee! Note that availability of ocean view rooms and suites are limited.

Single/Double Fairmont Room	\$323	Garden View Executive Suite	\$620
Partial Ocean View	\$368	Ocean View Executive Suite	\$720
Guaranteed Ocean View	\$390	Ocean Front Suite	\$874

Make your reservation early as rooms will likely sell-out before the cut-off date, you must mention the UCSF meeting to receive the rates listed above. Reservation requests made after these deadlines will be extended at the conference rates on a space-available basis only. A credit card number is required to guarantee your reservation.

Rates exclude state hotel room tax of 13.416% (subject to change). Reservations cancelled at least 30 days prior to arrival will incur no cancellation charges; between 29 and 3 days prior to arrival will be charged a two-nights stay (plus taxes); less than 72 hours prior to arrival and no-shows will be charged five-nights stay (plus taxes).

There is no additional charge for children under the age of 18 who share with their parents. The maximum number of persons per room is 3 adults or 2 adults with 2 children. Third adult charge is \$75 per night. Daily parking rates for 2016 are \$17 for self parking, \$22 for valet (rates subject to change for 2017).



Orchid Grounds and Beach Area

## Resort Highlights

- 36-hole Francis H. Brown coastal golf course
- Spa Without Walls with oceanside cabanas and massage services
- indoor spa treatments and sauna
- 24/7 fitness center access
- children's dining menus; and full- & half- day activity programs
- plexiplave tennis courts

At the Orchid, an ambience of comfort and luxury has been adapted to the natural surroundings and beauty of the island. Among the many resort features that guests can enjoy are plexiplave tennis courts (including a stadium court); a ten-thousand square-foot freshwater swimming pool and surrounding whirlpools; and a protected white sand lagoon. Activities include creative wellness programs, basketball, poolside ping-pong, beach volleyball, and other water activities including outrigger canoes.

Guests may start off their mornings with a tennis clinic, power walk and stretch, low-impact aerobic conditioning, or even a snorkel cruise. The 36-hole Francis H. i'i Brown Golf Course is both challenging and spectacular, as it runs along ancient lava flows, native landmarks and the ocean coastline. The Spa Without Walls offers a variety of spa and massage treatments in private, ocean-side cabanas. The Fitness Center is accessible 24/7.

The Orchid's Keiki Aloha (children's program) utilizes the hotel's oceanside location and enables its young guests to learn more about Hawaii and share in the aloha spirit. Children ages five through twelve (who are staying with their parents at the hotel) can participate in a wide range of complimentary activities, including Hawaiian storytelling, hula lessons, coconut-leaf weaving and other island arts & crafts. Prices vary with half-day or full-day programs. The resort also offers a children's menu (ages twelve and under) in all dining rooms.

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## Air Travel

UCSF Radiology has negotiated group discounts with Delta, United and Hawaiian Airlines for radiology course attendees. Book online to avoid additional booking fees. Kona airport code = KOA.

*Airline*                      *Promo Code*                      *Toll-Free (add'l booking fee)*

**Delta**                      NMNKQ                      800-328-1111

<http://tinyurl.com/www-delta-com-book>

**United**                      ZWZB714473                      800-426-1122

<http://tinyurl.com/www-united-com-book>

**Hawaiian**                      AMUCSFRPE                      800-367-5320

<http://tinyurl.com/www-hawaiianairlines-com-pref>

## Car Rental

[www.hertz.com](http://www.hertz.com) / CV# 01SY0263 / 800-654-2240

Arrangements have been made with **Hertz** Car Rental for special rates during this UCSF meeting, as well as one week before and after this meeting, on all of the Hawaiian Islands. Reservations at the group rate can be made by using the CV number listed above.

## The Big Island of Hawaii

The Big Island is the birthplace of King Kamehameha 1, the leader who united all of the Hawaiian islands by 1810. The Big Island is the anchor of the island chain and home of Madame Pele, the fire goddess of volcanoes; therefore the color ascribed to the Big Island is red. The Island of Hawaii is the largest and youngest island in the Hawaiian chain, and with the current volcanic activity, the Big Island is still growing.

The sunny and dry west side of the island is referred to as Kona, and the transformation of its shoreline by volcanic eruptions just two-hundred years ago is still evident. The misty east side of the island is referred to as Hilo -- which is a prime growing area for flowers, plants and vegetation, includes many waterfalls, and is home to Hawaii Volcanoes National Park.

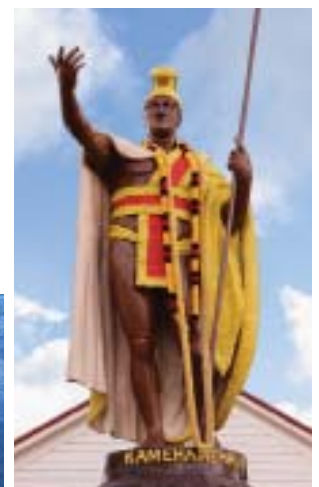
The Big Island has one of the world's most active volcanoes (Kilauea), the tallest sea mountain in the world at more than 33,000 feet (Mauna Kea), and the most massive mountain in the world (Mauna Loa). Hawaii's varying and dramatic climate zones generate a world of environments on one island, including lush rain forests, volcanic deserts, snow-capped mountaintops and beautiful black sand beaches.



## Activities and Tours

[www.gohawaii.com/big-island](http://www.gohawaii.com/big-island)

- Circle the Big Island Tour
- Volcanoes National Park (Kilauea)
- Place of Refuge National Park
- Mauna Kea Summit and Observatory
- Snorkel and Scuba Excursions
- Manta Ray Snorkel (nighttime)
- Catamarans and Sunset Sailing
- Luau Dinner Buffet and Hula/Fire-knife Show
- Waterfall, Valley and Beach Tours
- Kayak "Flumin' the Ditch" excursion
- Helicopter Tours
- Horse Back Riding
- Whale Watch
- Submarine Tours
- Jeep / ATV Tours
- Coffee Plantations





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## REGISTRATION

### BREAST IMAGING ON KONA (RAD17 013)

January 8-13, 2017 / Fairmont Orchid, Kona

Early Enrollment Deadline: Friday, November 18, 2016

Four easy ways to register:

1. Mail this form to UCSF Office of CME, PO Box 45368, San Francisco, CA 94145-0368
2. Phone using Visa, Amex or Mastercard. 415-476-5808, 8:30 am-4:00 pm (Pacific Time)
3. Online at <http://meded.ucsf.edu/cme>
4. Fax this form to 415-502-1795

### REGISTRANT INFORMATION (PLEASE PRINT)

Name \_\_\_\_\_  
*First Last Degree*

Address \_\_\_\_\_  
\_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_  
*Area Code Area Code*

E-mail \_\_\_\_\_

You must provide your email address to receive advance syllabus information.  
Paper copies will not be provided on site.

Would you like to receive general UCSF Radiology CME email notices?  Yes  No

Month / Day of Birth for record verification: \_\_\_\_\_ / \_\_\_\_\_ / XXXX  
*month day year*

### COURSE REGISTRATION

By 11/18/16 After 11/18/16 Loyalty Discount applies only to live courses attended (not home-study)

- |                               |                               |                              |                                       |
|-------------------------------|-------------------------------|------------------------------|---------------------------------------|
| <input type="radio"/> \$1,125 | <input type="radio"/> \$1,200 | Standard Registration        | no UCSF Rad paid course 2016 cal year |
| <input type="radio"/> \$1,005 | <input type="radio"/> \$1,080 | Silver Status 10% discount   | 1 UCSF Rad paid course 2016 cal year  |
| <input type="radio"/> \$ 885  | <input type="radio"/> \$ 960  | Gold Status 20% discount     | 2 UCSF Rad paid courses 2016 cal year |
| <input type="radio"/> \$ 765  | <input type="radio"/> \$ 840  | Platinum Status 30% discount | 3 UCSF Rad paid courses 2016 cal year |

Also attending Body Imaging, January 10-15, 2017 - additional discount of \$100 (will be verified).

\$300 -- OPTIONAL Tuesday PM Mini-Course: Current Challenges in Breast Cancer Imaging and Management

### METHOD OF PAYMENT

Visa  Mastercard  American Express  Check, payable to UC Regents.

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Payment may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment confirmation will be mailed to you within two weeks of receipt of the application. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.

**Cancellation** A refund of the enrollment fee, less \$75, will be made upon receipt of a written request only by Thursday, December 22, 2016. No refunds will be made after this date.